

From Financial Technology to **Technology Finance**

Putting Science, Technology & Innovation at the Heart of Sustainable Finance & Investments

25th – 26th September 2025 Karlsruhe I Germany

Be the **Pioneer** in Funding Technologically-Advanced & **Sustainability-Driven** Businesses & Projects

"Join this Exclusive Forum for Creating High-Impact Loans and Investment Portfolios"

Trillions of Dollars of Impact Capital is Available Globally

Is your financial institution tapping into the untapped capital?

- Technology Enterprises are some of the fastest drivers of social, economic and environmental sustainability. Raising funds for lending to, and investing in, those businesses is the NEXT BIG THING.
- Cleantech attracts funds and drive growth and profitability of financial intermediaries. Recognizing this unfolding development, navigating the cleantech landscape and above all being equipped with the specialized knowledge, knowhow, skills and digital applications is necessary for truly greening the lending and investment portfolio.
- Traditional businesses and projects are becoming increasingly risky as they are being disrupted by those that are capitalizing on sustainability considerations, emerging technologies and innovative business models. Futureproofing of financial institutions' balance sheet requires a shift towards funding technologically-advanced and green enterprises.
- Science, technology and innovation are today's imperative for delivering real and lasting impact. Financial intermediaries got an opportunity to tap into the impact capital through making modernization of local industries their business. They can power and futureproof their loans, advances and investments with scientific and technological advancement and disruptive innovation and thereby create state-of-the-art revenue and income streams.



Do-good capital is in high supply, but where is the demand?

Identifying and funding businesses of the future, those that actually change the world for better and deliver impact at scale, is the biggest challenge facing any financial institution which is committed to sustainability and denounces greenwashing.

Explore breakthrough solutions in sustainable finance and investments



Boost Impact-Driven Capital Mobilization

Offer genuinely sustainable returns and make retail and institutional customers, government bodies, multilateral lenders and passionate investors your partners in creating an inclusive, robust and environmentally-friendly economy



Mainstream Purpose-Led Lending & Investing

Proactively generate demand for do-good capital and develop loans, advances and investment portfolio based on lending to, and investing in, businesses and projects that provide solutions to social, economic and environmental challenges and combat climate change



Set Next Generation Financing & Investments in Motion

Technologies to provide financial services (fintech) has significantly changed the financial landscape. Now benefit from the focus on financing sustainable technologies and digital transformation of public and private enterprises and ventures



Be a key player in transforming the agri-food value chain

Build a profitable loans, advances and investment portfolio by enabling high cultivation yield, reduction in pre- and postharvest waste and water usage, production of high-quality crops, among others, while preserving the natural environment. Profit from raising and using funds for sustainable agri-food value chain



Drive Profitability through Sustainable industrialization

Become a leading financial service provider for enabling a healthy and technologically-advanced economic shift in your country/region – a shift towards high value products and services that benefit the masses and protect the environment

Energize Your Balance Sheet by Leading the Energy Revolution

Tailor financial services for developing indigenous energy systems - from production, storage and distribution to consumption. Turn the challenge of affordable, clean and reliable energy into a business opportunity for your institution

BACKGROUND OF THE GLOBAL SUSTAINABLE FINANCE CONFERENCE 2025

The funds raised under the banner of sustainable finance and investments are coming under scrutiny, because there are growing and legitimate concerns about the authenticity and scale of impact. It can be argued that the social, economic and environmental value created by impact capital is generally low at the best or conventional projects are repackaged as impact ventures, climate funds, social lending and sustainable investments, among others.

But the problem is not the intentional greenwashing as generally perceived. In most cases, it is the lack of availability of sustainable businesses and projects in the market to fund – those that can deliver true impact on the ground.

The Global Sustainable Finance Conference (GSFC) 2025, which is now in its 15th year, will address the above-mentioned challenge. It will discuss breakthrough solutions to create a powerful portfolio of businesses and projects that are attractive for lenders and investors and deliver high, measurable and verifiable social, economic and environmental returns and practical solutions to combat climate change in a powerful manner.

TENTATIVE GSFC PROCEEDINGS

OPENING SESSION

It is dedicated for welcoming the delegates, inspiring them to rethink sustainability and redefine impact creation and highlighting the key objectives of this year's conference. This session sets the stage for critical discussions, including on technology-enabled sustainable development and how it opens groundbreaking opportunities for modern-day business enterprises, lenders and investors.

SESSION 1: DECODING THE IMPACT JUNGLE

Trillions of US dollars are being invested globally under the banner of sustainability.

But where is the impact?

This session is dedicated to fostering exchange between the conference delegates on the true meaning of impact and create a common understanding of funding businesses and projects that go far beyond the value created by their conventional counterparts.

Based on the shared understanding of true impact, the delegates will review the global landscape of sustainable investments and question whether the trillions of dollars marked as such investments are delivering on their social and environmental promises. They will discuss the potential opportunities of attracting domestic and international capital for creating a truly sustainable loans, advances and investment portfolio.

SESSION 2: CHANGING THE GAME: FROM DEMAND CAPTURE TO DEMAND GENERATION

Do-good capital is in high supply. But where is the demand?

The appetite of international and domestic lenders and investors for impactful funding is growing, but the availability of truly sustainable and high-impact ventures is a challenge that has thus far been underestimated – if not completely ignored. But this is perhaps the biggest challenge facing any serious financial institution that is determined to refrain from greenwashing and raising funds for lending to, and investing in, enterprises and projects for genuinely sustainable value creation.

During this session, the delegates will have an opportunity to explore a proprietary approach of shifting from capturing the high demand for capital by conventional entrepreneurs and corporations to generating demand for genuine impact funding by startups, SMEs, large corporations and public and private projects. This shift is needed to create verifiable and measurable high social, economic and environmental value on the ground.

It will discuss how science, technology and innovation can enable participating institutions to lead socio-economic transformation and modernize and decarbonize the local economies. To this end, the delegates will explore Reshaping Industry for a Sustainable Economy (RISE) Platform, which is tailor made to infuse innovation and true sustainability in financial services.

The GSFC 2025 will address the above-mentioned challenge. It will discuss the creation of powerful businesses and projects that are attractive for lenders and investors and deliver social and green returns and combat climate change in a powerful manner.



SESSION 3: CREATING TRULY SUSTAINABILITY-CENTRIC FINANCIAL INSTITUTIONS

In response to the growing regulatory, societal and market pressures, the financial intermediaries are rushing for sustainability. But is the impact noticeable and can sustainability efforts be sustained without making business sense for the financial institutions?

This session will provide insights into the world's most comprehensive sustainability framework for financial sector players. It will demonstrate how true and holistic sustainability leads to generating safer, better and greener profits and futureproofing the lending and investment portfolio. The conference delegates will get insights of how embracing holistic sustainability will, among others, help achieve the following:

- Equip financial institutions with innovative and cutting-edge governance and management modules that drive corporate performance, including profitability and improved asset quality;
- Pursue highly targeted digitalization of the bank for driving customer experience, boosting competitiveness and expanding market share and delivering social, economic, and environmental impact and climate action;
- Create and deliver unique and purpose-led value proposition to all stakeholders, including customers and shareholders through cutting-edge business model(s) for sustainability;
- Undertake Business Model(s) Stress Testing and futureproof revenue and profit streams;
- Boost operational efficiency to fully optimize cost-to-income ratio and enhance customer experience and institution's competitiveness;
- Green the operations to reduce operational expenses, create pleasant workspace which enhances productivity and innovation capacity of the management and staff, demonstrate sustainability in practice and stimulate the local market;
- Instil sustainability in all (not just one or few) financial and non-financial services to serve changing societal preferences, deliver distinctive customer experience and gain competitive advantage without being exposed to greenwashing;
- Onboard all key stakeholders in institution's sustainability journey, turn them into valuable partners for boosting deposits/funds mobilization and creating truly sustainable loan, advances and investment portfolio; and
- Implement Human Resource Excellence by delivering exceptional Employee Experience Journey and attract and retain the best talents in the market

THE AUDIENCE

Chief Executives, Members of the Board of Directors and Executive Management and Senior Officials of: Commercial Banks, Development Financing Institutions; Non-Bank Financial Institutions; SME Banks; Microfinance Institutions; Leasing Companies; Equity and Venture Capital Firms; Asset Management Companies; Insurance Corporations and other institutions in financial markets.

Leadership of Central Banks and Financial Sector Regulatory Authorities.

Senior Officials of the relevant Ministries, Government Agencies and Regulatory Bodies, including from the fields of Finance, Economic Development, Science and Technology, Energy and Agriculture.

Senior Members of Business Associations, Chambers of Commerce and Industries and Energy Agencies and decisionmakers from relevant sectors, including Greentech, Technology and Engineering ecosystem

NB: To ensure highly result-oriented and successful conference, the delegates are selected on the basis of applicable criteria, which includes their relevance, decision making capacity or influential role to shape the future of their institutions, and how each institution represented at GSFC can potentially benefit from and contribute to the discussions and the anticipated outcomes. The organizers reserve the right of admission.

Registration Contact: mail@eosd.org and mail@eosd.eu

ABOUT THE GLOBAL SUSTAINABLE FINANCE CONFERENCE (GSFC)

It is a global forum that is focused on innovating banking and finance for a sustainable world. The conference distinguishes itself through its exclusive focus on highly practical, implementation-ready and breakthrough solutions rather than general discussions.

The conference was conceived in 2009 in the aftermath of the global financial crisis and has been held annually since 2011. It is one of the oldest and well-established premier international platforms in the world for discussing true sustainable banking and finance and is very distinctive than general events in the field of sustainability and sustainable banking and finance.

Now in its 15th year, GSFC focused on sensitizing the financial community in its initial years. Once this was successfully achieved, it evolved as a forum for developing and sharing solutions to implement true sustainability and combat greenwashing. Therefore, the conference now attends to state-of-the-art practical solutions rather than general information, discussions or presentations. It is not a platform for presenting initiatives that maintain status-quo, use sustainability as an add-on or nice-to-have and are based on isolated projects or efforts. The conference strives to stay focused on groundbreaking solutions for creating sustainability-driven financial institutions – those who generate profits through delivering actual, lasting and high impact on the ground and shaping the destiny of nations.

SUSTAINABLE FINANCE AWARDS

Financial institutions and Presidents/CEOs with significant contributions to the field of sustainable banking and finance will be honoured in a ceremony to be held during the conference. The awards aim to:

- Provide recognition to financial institutions that have successfully embedded economic, social and environmental sustainability into their organizational culture;
- Honour organizations that have made outstanding contributions in the field of sustainable finance;
- Acknowledge and recognize Presidents/CEOs who have distinguished themselves as leaders in sustainable banking and finance;
- Stimulate the interests of financial institutions and other stakeholders in integrating sustainability in their business strategy; and
- Promote the growth of sustainable financial instruments and markets worldwide, particularly in the fields of green finance and investments, financial inclusion and social finance, green equity and venture capital and holistic integration of sustainability in the financial institutions.

KARLSRUHE: THE CONFERENCE LOCATION

The conference will take place in the city of Karlsruhe in Germany. It is located on the Rhine River between the mountains of the Palatinate, the Vosges and the world-renowned Black Forest.

Karlsruhe enjoys excellent air, rail and road links. Frankfurt International Airport, which is one of the world's largest airports, is just an hour away by direct train. There are high-speed trains running between the airport terminal and Karlsruhe Main Station. For more information on timings and platform numbers, please visit the website of German Railways. The city is located at the intersection of the major Autobahn (German motorway) A5 and Hamburg-Karlsruhe-Basel A6/A8 (Paris).

Karlsruhe is a cultural centre. It is home to several museums, including the largest cultural history museum in the region. It is also known for innovation and technology, a strong economic base, German Justice (home to Germany's highest courts), and above all for being a green city.



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